

AMANDA WASTROM

234 Old County Road • East Sandwich, Massachusetts, USA 02537

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QUALIFICATION HIGHLIGHTS

- Experienced leader with an entrepreneurial spirit and a belief in the power of teamwork and collaboration.
- Expertise in art, history, and education through a diverse set of professional experiences in museums, galleries, and schools.
- Professional proficiency in writing, drawing, photography, and graphic/web design demonstrated through freelance projects, publications, conferences, exhibitions, and teaching.
- Enthusiasm and curiosity permeating both professional and personal pursuits has led to habits of dedication, attention to detail, hard work, and pride in a job well done.

SKILLS AND ACCOMPLISHMENTS

Marketing and Graphic Design

- Redesigned Museum's collateral pieces including rack cards, visitor guide, and exhibition/lecture brochure.
- Created campus map of Museum to enhance visitor experience and aid in wayfinding.
- Oversaw design, production and printing of Museum/ Gallery promotional materials such as invitations, posters, and brochures.
- Designed, produced, and printed large scale (up to 60" banners) exhibition signage, wall texts and labels.
- Redesigned logo, web graphics, and letterhead in the development of a consistent brand strategy.
- Proficient in Adobe Creative Suite (InDesign, Photoshop and Illustrator).
- Solid working knowledge of HTML including site maintenance and development of web interfaces, layouts and site graphics.
- Created and maintained gallery's social media presence; Created email newsletter; Redesigned and maintained gallery website.

Writing and Communications

- Wrote a monthly column called "Profiles in History" in Cape Cod Magazine featuring local history subjects.
- Published articles on arts, culture, architecture, home, and gardening in regional and nationally distributed magazines.
- Responsible for all correspondence with artists to research, develop, plan, promote and install exhibitions.
- Presented an ongoing series of 5-10 minute art talks to entire school community of about 700 people.
- Created and performed gallery informational presentations to faculty, parents, alumni, and special donors.
- Responsible for handling all public inquiries, artist requests, and press inquiries.
- Composed curatorial statements for exhibitions, museum and gallery publications, and web content.
- Managed all gallery publicity and distribution of direct mail pieces, brochures, email newsletters, press releases, and web content.

Leadership and Management

- Oversaw daily operations, budget, scheduling and long range planning for non-commercial gallery with a \$25,000 annual budget.
- Delivered 6 to 7 museum quality exhibitions per year showcasing established and emerging local, national, and international artists.
- Created an after school internship program for high school students to learn about art through participation in gallery operations.
- Collaborated with students and faculty to create public events that combined service learning and art to address social issues.
- Organized artist visits, lectures, and public workshops to create experiential learning opportunities.

Fine Arts

- Photographed extensively with 35mm and medium format film and digital cameras.
- Proficient in digital photography software such as Adobe Photoshop, Aperture and Adobe Lightroom.
- Proficient at digital photo production including color correction, retouching/creative manipulations, scanning and digital printing.
- Taught Introduction to Drawing with demonstration of perspective, mark making, observational drawing, and dry/wet materials.
- Taught Introduction to Printmaking with demonstration of intaglio, linocut, and screenprinting processes, materials and proper safety.
- Taught Introduction to Graphic Design which covered color theory, typography, visual hierarchy, and fundamentals of 2D design.

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EXPERIENCE

Independent Curator and Exhibit Designer Self-Employed, Sandwich, MA (2015-present)
Curator Falmouth Museums on the Green, Falmouth, MA (2012 - 2015)
Director Foster Gallery, Noble and Greenough School, Dedham, MA (2010 - 2012)
Assistant Director Foster Gallery, Noble and Greenough School, Dedham, MA (2008 - 2010)
Freelance Writer Self Employed, E. Sandwich, MA (2009 - Present)
Visual Arts Teacher Noble and Greenough School, Dedham, MA (2008 - 2012)
Visual Arts Teacher Storm King School, Cornwall on Hudson, NY (2007 - 2008)
English Teaching Fellow FULBRIGHT U.S. Student Program, East Java, Indonesia (2006 – 2007)
Partner/Shop Manager Blackbird Fine Art & Gifts, Chatham, MA (2005 - 2006)
Intern, Assistant to the Registrar Cape Cod Museum of Art, E. Dennis, MA (2006)
Freelance Web Designer Self Employed, Boston, MA (2003 - 2006)
Teacher's Assistant School of the Museum of Fine Arts, Boston, MA (2003 - 2006)
Gallery Assistant/Web Designer Tree's Place Gallery, Orleans, MA (2002 - 2004)
Intern, Graphic Design & Marketing Graham-Kim International, Inc, Woburn, MA (2001 - 2002)

EDUCATION

M.F.A. in Studio Art – Tufts University/ School of the Museum of Fine Arts, Boston, MA	2006
B.A. in Studio Art, Geology, French [Phi Beta Kappa, Magna Cum Laude] – Middlebury College, Middlebury, VT	2001

PERSONAL HIGHLIGHTS

- 2000 NCAA Division III All-American soccer player and captain of college team.
- Traveled to *Mussoorie, India* three times with students to collaborate with a local Non-Governmental Organization on development projects in sanitation, education, and access to clean water.
- Worked in East Java, Indonesia in 2006-7 as part of the Fulbright U.S. Student Program. Highlights include teaching english, learning to speak *bahasa indonesia*, and traveling throughout the country.